



# YES TO VOICE KEY MESSAGES

Lawyer, cleaner, black or white, we reckon everyone deserves a say over their own lives - at work and in the community. By voting YES! in huge numbers, we'll show that in Australia, we value all people including our First Nations peoples. We'll create a future where everyone gets a clear say over policies that affect them.

**"This is a simple, practical step in the right direction."**

## **People & values, not policy & process**

This is about fairness, equality, respect. If you're talking about the constitution or Mabo, you're in the reeds.

## **Faith in each other**

Project confidence in a YES vote - it's just what we need to get done. The process for Voice is straightforward and democratic.

## **No white saviours!**

Aboriginal and Torres Strait Islander communities are strong and capable - they just need us to stand with them for this practical solution.

## **We're stronger together**

We'll all benefit from the inclusion of First Nations ideas in our democracy and celebrate Aboriginal and Torres Strait Islander contributions to our national identity.

## CONVERSATION GUIDE

<b>PROBE - WHERE ARE THEY AT?</b>	Have you heard there's a referendum/vote on First Nations recognition this year? Do you think Aboriginal and Torres Strait Islander people should have a say over issues that affect them?
<b>POINT TO SHARED VALUES</b>	You want to know more? Great! / You're concerned about "reverse racism" - ok, sounds like you value fairness!
<b>PITCH FOR SUPPORT</b>	<b>Voting YES to constitutional recognition and a Voice to Parliament is a simple, practical step in the right direction.</b>



# OBJECTION HANDLING

## **I need more detail**

Point them towards the "Voice" website, but don't get bogged in detail about the model. The question right now is just yes or no. If Australians vote Yes, the Government should consult thoroughly and genuinely with Aboriginal people to develop the best model.

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## **This won't do anything - I want real change**

The voice is a practical step in the right direction, that will help deliver the other things Aboriginal and Torres Strait Islander communities are calling for.

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## **Special rights/ talking about race is divisive**

You are passionate about fairness! Do you think Australia is as good as it can be, or can we keep working? To fix the problems that currently exist, we need to look at what's not working as well as what is. That means not being blind to the barriers that exist to equality.

# RESPONDING TO THE "NO" CAMPAIGN

(Generally you're better off sticking to your message than rebutting theirs, but if you do have to...)

## **1. Call out the tactic and who's behind it**

Creating division (eg., by villifying Aboriginal people)  
Distracting (eg. by insisting on ludicrous detail)

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## **2. Point to their motivation**

Political - to divide the working class  
Economic - to safeguard mining interests, sell newspapers with shock

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## **3. Describe the future we're making**

By voting YES we can step forward towards a more just future, just like we did with marriage equality.

