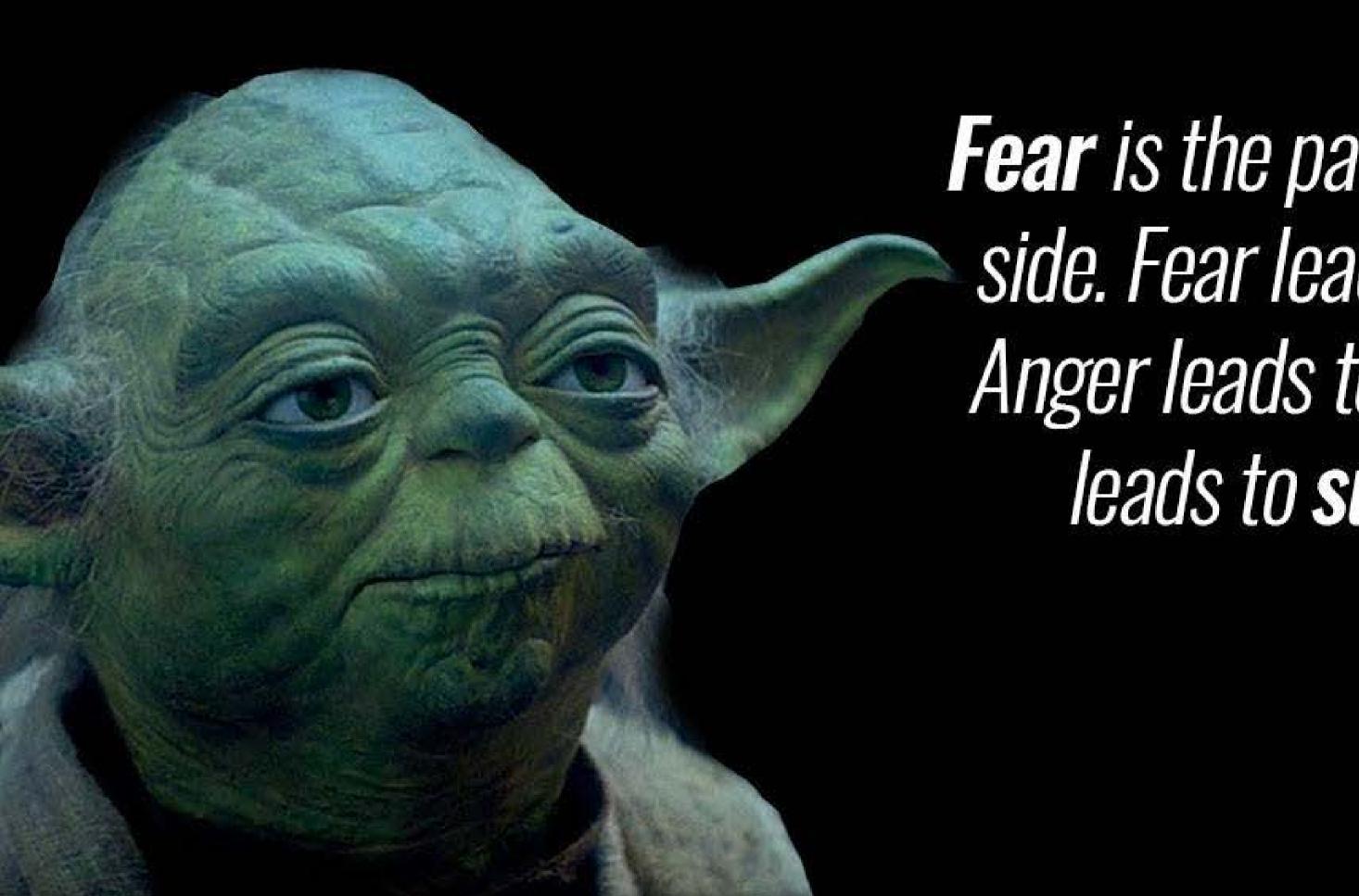


THE NO "STRATEGY"

This is complicated and you can't trust other people not to hurt you.

Bad vibes = complexity, competition for wealth and rights, division from others, "you're dumb/racist".





Fear is the path to the dark side. Fear leads to anger. Anger leads to **hate**. Hate leads to **suffering**.

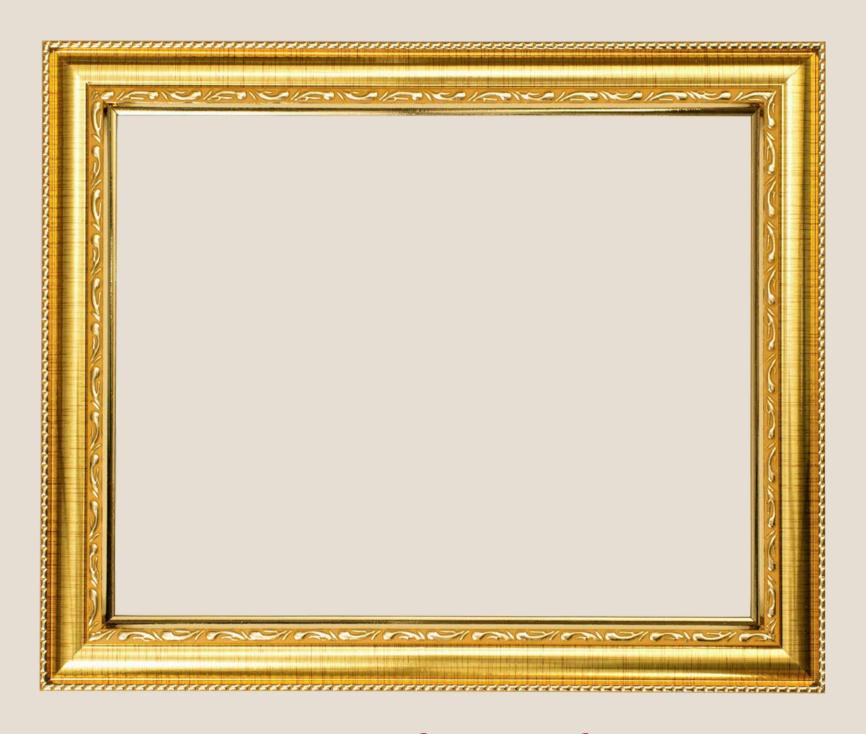
- Yoda

Our vibes

"This is a simple, practical step in the right direction"

Respond to any concerns or questions with empathy and compassion - show that we're not a threat to them.





Let's dive into 3 important "frames" for our conversations.



Faith in each other

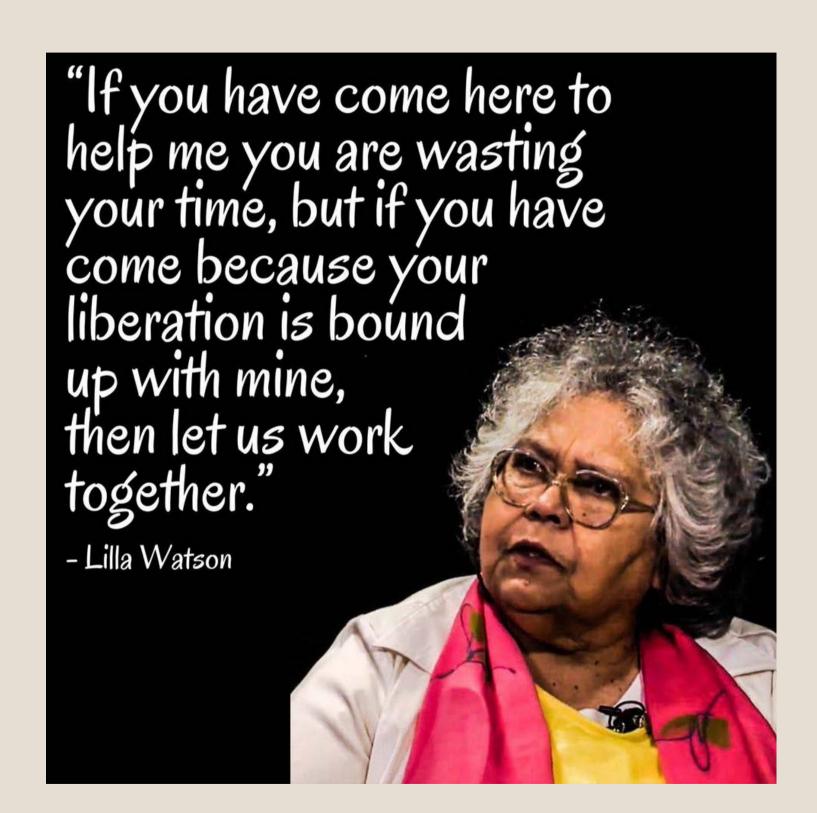
Project confidence in a YES vote - it's just what we need to get done. The process for Voice is straightforward and democratic.

(Counters "the problems are too big, it's too confusing")

Punch up together - no white saviours!

Aboriginal and Torres Strait Islander communities are strong and capable - they have invited us to stand with them for this practical solution.

(Counters "this won't solve anything" and negative attitudes towards Aboriginal people)



Stronger together

We'll all benefit from the inclusion of First Nations ideas in our democracy and celebrating First Nations contributions to our national identity.

(Counters "this is divisive", "I don't care")



"I'm voting YES!"

Reinforce their vote & ask them to join us!

- Sign the pledge to vote yes
- Take a selfie with us
- Volunteer / donate!



Undecided / Apathetic

"No, I haven't heard much about it"
"I haven't given it much thought"

- What the Voice is about
- Why you support it
- Connect with values
- Ask for a commitment



Unsure / Soft No

Finding a shared value

The Voice won't do anything

We both want to see practical solutions (but someone's told you this is a politician led thing)

It's divisive

You're passionate about equality (but you're already struggling, and someone's told you to fight Aboriginal people for scraps)

There's not enough detail

You want to make an informed decision (but someone is making you feel dumb)

Breakout!

Practice 3 convos:

- 1) Firm Yes convo (move to action!)
- 2) Apathetic or Soft yes (consolidate)
- 3) Soft No (ask Qs, make them think)
 - 1. Question
 - 2. Connect over shared values
 - 3. Ask for Commitment



- Have the generosity and patience of a saint assume everyone is asking genuine questions with
 an open mind
 - Fear, distrust of others, feeling stupid pushes people towards NO.
 - o Compassion, understanding, confidence pushes towards YES.
- Be aware of who is in the "room"
- Avoid show-boating
- De-platform hate speech
- Moderate your own space and platform
- Don't boost your opposition



Messaging & Activist Resources:

https://www.weareunion.org.au/voice_resources





Poster for printing!

Download and print a poster for your workplace to support the YES! campaign for Voice.

Direct download



Voice FAQ guide

We get it. You have other stuff going on and you've heard a lot of competing ideas about the Voice....

Direct download



"This is a simple, practical step in the right direction."

People & values, not policy & process
that is about favore, security respect
you've saling about the constitution.
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Paith in each other Project confidence in a YES vote - it's just what we need to get clone. The process for

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Voice a4 messaging guide

A simple guide to support your persuasive conversations about voting YES to an Aboriginal and Torres Strait Islander Voice to...

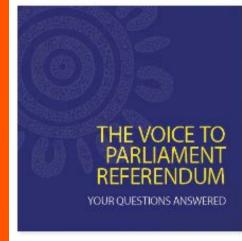
Direct download



Campaign training slides

Some simple tips to help you have productive persuasive conversations about voting YES to voice

Direct download



Voice Q AND A

We get it. You have other stuff going on and you've heard a lot of competing ideas about the Voice....

More

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Handling objections cheat sheet

What are the fears underlying common "No" talking points?
How can we reassure who have heard misinformation?

Direct download

Join a campaign action (Or run your own!)

https://www.weareunion.org.au/yes_voice_events

https://action.yes23.com.au/events





Ask questions, give us feedback

ebyrne@vthc.org.au volunteer@vthc.org.au

Donate to the campaign

voice.raisely.com